

The background of the entire image is a photograph of a large crowd of people at a 'Know Your Rights Camp'. The image is overlaid with three vertical stripes of color: yellow on the left, green in the middle, and purple on the right. The text 'KNOW YOUR RIGHTS CAMP' is written in large, bold, white capital letters across the top right. Below this, the text '2023 IMPACT REPORT' is written in smaller, bold, white capital letters. The letters 'K', 'Y', and 'C' are also prominently displayed in large, bold, black capital letters, each within its respective colored stripe. The overall tone is positive and empowering, with people in the background holding signs and looking towards the camera.

**K**

**Y**

**R**

**C**

# KNOW YOUR RIGHTS CAMP

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**2023 IMPACT REPORT**



# FROM THE FOUNDERS

# KYRC

Dear Friends and Family,

As we reflect on nine years since the inception of Know Your Rights Camp, our commitment to impacting the lives of Black and Brown communities globally has never been stronger. The year 2023 marked significant strides in our journey, characterized by the expansion and deepening of our initiatives aimed at empowerment, justice, and education.

Central to our mission this year was the Autopsy Initiative, which commemorated its one-year anniversary. This pillar of our work addresses a critical gap in the aftermath of in-custody deaths. By providing over 70 free independent secondary autopsies performed by board-certified forensic pathologists, we offer essential support to families navigating the complexities of loss due to systemic injustices. This service, which we cover at no cost to families, is not just about offering transparency and accountability but also about restoring dignity to those lost and peace to their loved ones.

Further amplifying our impact, the KYRC mobile app was developed as a comprehensive guide to civil rights, available for both Android and iOS users. In collaboration with White & Case LLP, this tool serves as an essential resource for navigating rights across different states, with features that provide access to information on our Autopsy and Legal initiatives, exclusive content, and donation links. It embodies our belief that “You Have The Right To Be Educated” and stands as a testament to our dedication to informing and empowering our communities.

The year also saw the launch of the KYRC podcast, an extension of our camp presentations beginning with Las Vegas. This weekly series brings to the forefront crucial conversations and provides a platform for voices fighting for our collective liberation, ensuring listeners leave each episode more informed and empowered.

In our ongoing efforts to support education and empowerment, KYRC partnered with Ben & Jerry’s for the Banned Book Tour in Florida. This initiative, which distributed over 1,070 books, including titles like George M. Johnson’s “We Are Not Broken” and Art Spiegelman’s “Maus,” alongside 1,035 scoops of Change The Whirled Ben & Jerry’s Ice Cream, aimed to raise awareness about censorship and the importance of access to diverse narratives.

Our commitment to environmental consciousness and community support was highlighted through the donation of Toyota Mirai hydrogen EVs and \$15,000 in hydrogen to grassroots organizers, in collaboration with EInow.org. This effort not only recognizes the vital work being done at the community level but also contributes to reducing carbon emissions.

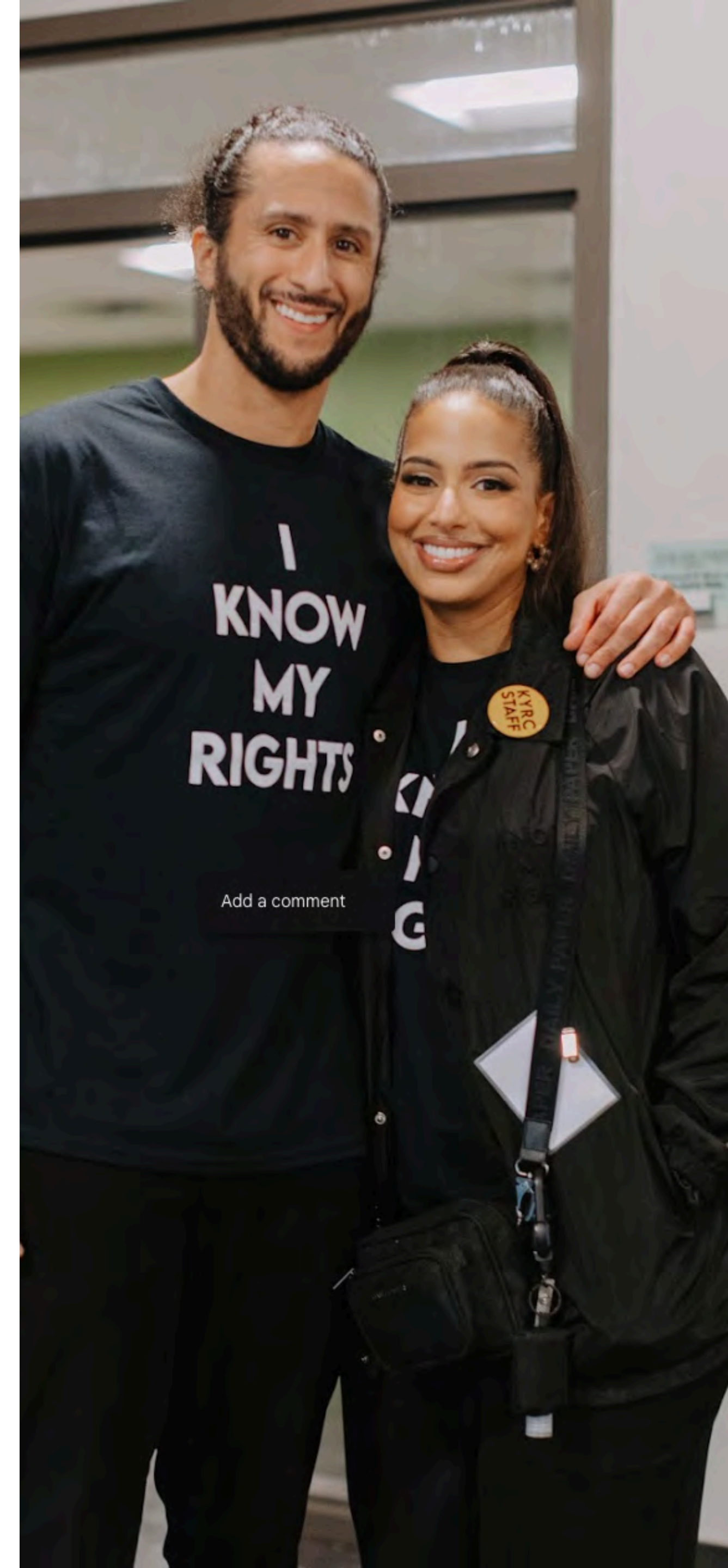
The year’s initiatives also included impactful back-to-school giveaways in Queens, New York, and the Dominican Republic, reaching hundreds of students with essential supplies, free haircuts, suits, manicures, and more, further demonstrating our collective commitment to supporting the educational needs of Black and Brown children.

Despite the breadth of our activities, from camps that served 750 youth to our environmental and educational initiatives, we know these efforts only scratch the surface of our potential impact. As we look to 2024, we are energized to expand our reach further, from enhancing the KYRC mobile app with information on immigration laws to broadening our Autopsy Initiative.

Your unwavering support fuels our journey towards creating a more equitable tomorrow. Together, we are laying the foundation for a world where the liberation and well-being of Black and Brown communities are realized through education, self-empowerment, and the creation of new systems to uplift the next generation of leaders.

Thank you for standing with us in this vital work.

Warmly,  
Colin Kaepernick and Nessa Diab



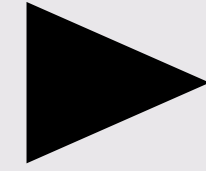


# KYRC 2023 BY THE NUMBERS

KYRC

**2**  
**CAMPS**

LOS ANGELES, CA  
HOUSTON, TX



**750+**  
**YOUTH  
SERVED**

**30**

SECOND  
AUTOPSIES  
PERFORMED

**\$15,000**

COST PER  
AUTOPSY  
PROVIDED

**3,100**

DIGITAL POSTS

**33**

MILLION  
IMPRESSIONS

**21**

MILLION  
REACH ACROSS  
NETWORKS

**\$349,416**

IN KIND IMPACT

2	HYDROGEN CARS
775	PAIRS OF SHOES
1,625	BACKPACKS
3,320	BOOKS
150	HATS
2,400	MEALS
7,128	PAIRS OF SOCKS
1,925	BEN & JERRY'S VOUCHERS
100	MEAL VOUCHERS





# THE GENESIS OF KNOW YOUR RIGHTS CAMP

# KYRC

Colin Kaepernick and his wife, Nessa, created Know Your Rights Camp (KYRC) in December 2015 in the aftermath of the police murder of Mario Woods in the Bayview neighborhood of San Francisco, just blocks away from Candlestick Park where Colin played as a professional football quarterback.

KYRC was formed in response to police violence against Black and Brown people. The organization offers legal, cultural, and community resources to support communities in their fight against systemic oppression, police violence, and racial inequality.

KYRC was built on and continues to be guided by a foundation of 10 essential human rights, rights that are inspired by the Black Panther Party's Ten Point Program:

1. YOU HAVE THE RIGHT TO **BE FREE**
2. YOU HAVE THE RIGHT TO **BE HEALTHY**
3. YOU HAVE THE RIGHT TO **BE BRILLIANT**
4. YOU HAVE THE RIGHT TO **BE SAFE**
5. YOU HAVE THE RIGHT TO **BE LOVED**
6. YOU HAVE THE RIGHT TO **BE COURAGEOUS**
7. YOU HAVE THE RIGHT TO **BE ALIVE**
8. YOU HAVE THE RIGHT TO **BE TRUSTED**
9. YOU HAVE THE RIGHT TO **BE EDUCATED**
10. YOU HAVE THE RIGHT TO **KNOW YOUR RIGHTS**

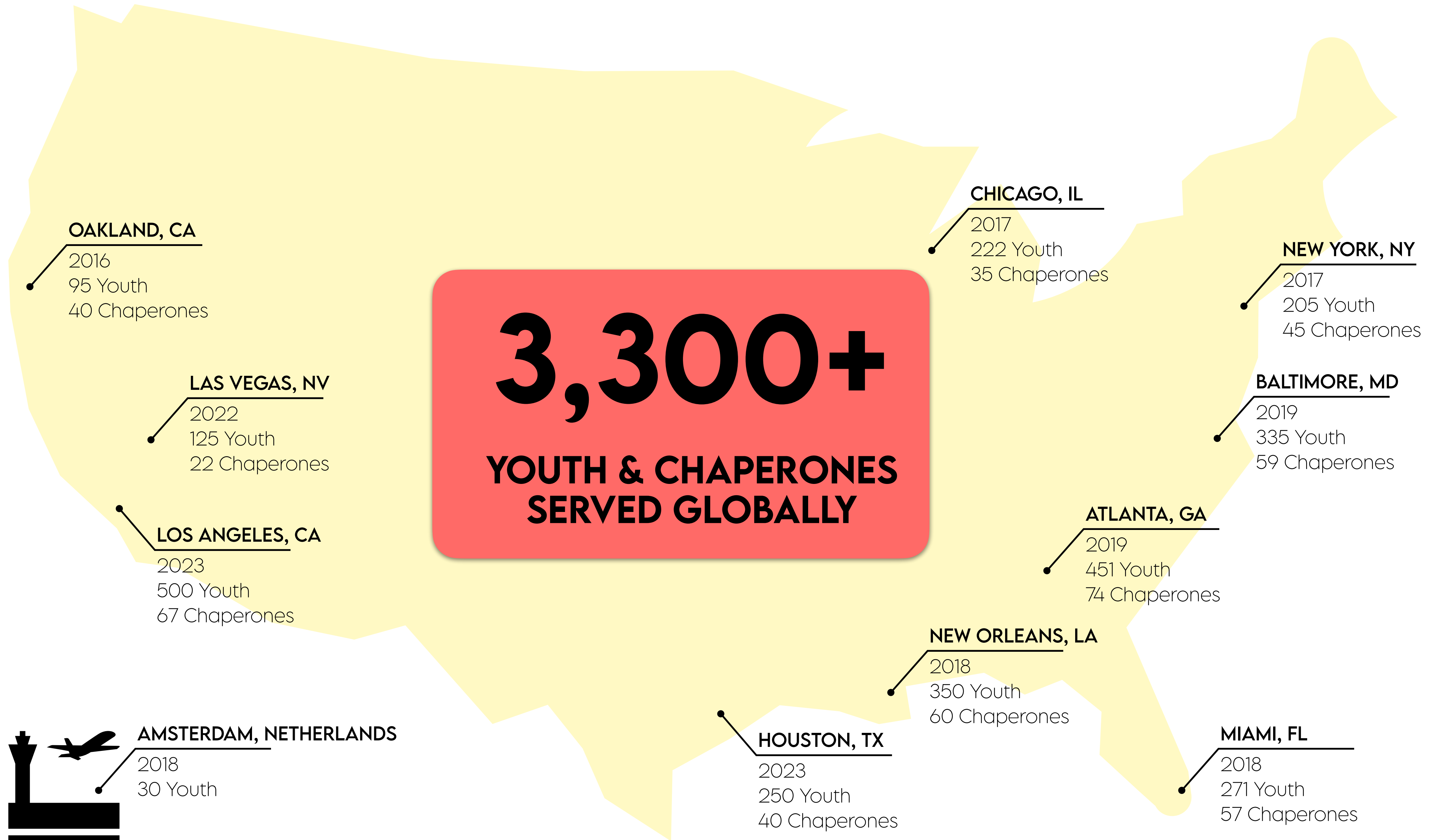




# CAMP LOCATIONS

KYRC

KYRC's first daylong, site-based camp was held at the Impact Hub in downtown Oakland, California on October 29, 2016 with nearly 100 youth in attendance. In total, we've had 11 camps with the most recent one held in Houston, Texas. Through 2023, we have served over 2,800 youth with our Know Your Rights Camps. We are excited to bring these to more cities we serve across the country.







# KYRC LOS ANGELES



# KNOW YOUR RIGHTS CAMP LOS ANGELES

# KY RC

On February 19, 2023, we successfully conducted our tenth Know Your Rights Camp in Los Angeles at The Beehive event space.

The City of Angels continues its policy of overfunding police at the cost of social services. Therefore, it was important that we provided the knowledge in addition to tools that would help Black and Brown youth in the area navigate those obstacles as they grow into tomorrow's leaders.

Between three nutritious meals, over 500 attendees were educated throughout the day on a plethora of topics including local history, legal rights, mental and holistic health, education, finance, technology and the transformative power of art. It also helps that youth even received Nike backpacks, shoes, books like The Autobiography of Malcolm X and much more.





# KNOW YOUR RIGHTS CAMP LOS ANGELES

# KY RC

From Gio Filliari, Masooma Ali, and Isaiah Andre of Nike's Virtual Studios Web 3 team enlightening youth about tech careers to Dr. Darrick Hamilton passionately shared his advice on financial literacy and Dr. Amir Whitaker lent a locally contextual historical perspective. Attendees left transformed with a new sense of purpose. Connecting the past and present, original Black Panther Party member and graphic artist Mr. Emory Douglas joined Brandan "BMike" Odums to educate youth on the powerful change art can make. Other presenters included Chris Chavis, JD, MPA, Di Barbadillo, Nicole Martin, and Iman McAllister (legal), Sean Tory, M.S. (education) and Jasmine Simone (health), and Dr. Milo Dodson (mental health).

Everyone in attendance was graced with the presence of special guests including superstar hockey player and author Akim Aliu, award winning author Keeanga Yamahtta-Taylor, and BLD PWR co-founder and actor Kendrick Sampson.



ART & ACTIVISM  
EMORY DOUGLAS

Artist and Black Panther Party Minister of Culture



KNOW YOUR RIGHTS CAMP  
LOS ANGELES

KYRC



**EMPOWERMENT**  
**COLIN KAEPERNICK & NESSA**  
KYRC Founders



**KNOW YOUR HISTORY**  
**DR. AMEER WHITAKER**  
Civil Rights Attorney & Educator



**KNOW YOUR RIGHTS**  
**NICOLE MARTIN** | KYRC Autopsy Initiative Director  
**CHRIS CHAVIS & DI BARBADILLO** | National Lawyers Guild



**EDUCATION**  
**SEAN TORY**  
College Administrator



**FINANCE**  
**DR. DARRICK HAMILTON**  
Professor



**TECH**  
**NIKE GLOBAL DIGITAL**  
Innovators



**HOLISTIC HEALTH**  
**JASMINE SIMONE**  
Celebrity Chef & Certified Nutritionist



**MENTAL HEALTH**  
**DR. MILO DODSON**  
Psychologist



**ART & ACTIVISM**  
**BRANDAN "BMIKE" ODUMS**  
Artist





# KYRC HOUSTON



# KNOW YOUR RIGHTS CAMP HOUSTON

KY  
RC

Black and Brown communities in Houston, Texas reportedly face some of the widest racial gaps in education, poverty and over-policing in the country. This is why it was imperative that we held our eleventh Camp at the city's Legacy School of Sports Sciences on December 9th, 2023.

250 youth from the area occupied a safe space filled with fellowship and learning.





# KNOW YOUR RIGHTS CAMP HOUSTON

# KYRC

Returning presenters from previous Camps included psychologist Dr. Milo Dobson, educator Sean Tory, acclaimed visual artist Brandan 'BMike' Odums and Autopsy Initiative Legal Program Director Nicole Martin who was joined by George Floyd's nephew Brandon Williams. They were joined by historian and popular social media personality Ernest Crim III for lessons on Black history, Texas Southern University School of Law professor Tanisha Green informed youth of their legal rights, finance expert Moncy Hawkins providing advice on financial education and music artist turned tech mogul Chamillionaire instilled the value of careers in the tech industry.

Of course, the youth went home with a gift package presented by KYRC co-founder Colin Kaepernick that included shoes, headphones, backpacks, books and much more.



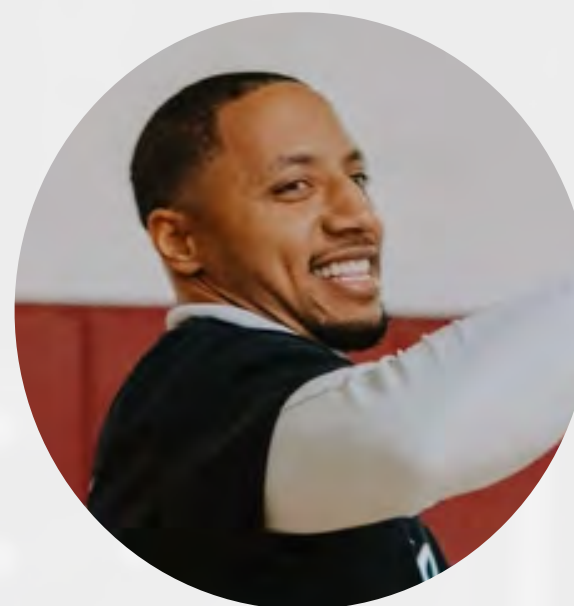


KNOW YOUR RIGHTS CAMP  
**HOUSTON**

**KYRC**



**EMPOWERMENT**  
**COLIN KAEPERNICK & NESSA**  
KYRC Founders



**SPECIAL GUEST SPEAKER**  
**ERIC REID**  
Activist



**SPECIAL GUEST SPEAKER**  
**BRANDON WILLIAMS**  
Activist & Nephew of George Floyd



**TECH**  
**CHAMILLIONAIRE**  
Music Artist & Tech Entrepreneur



**KNOW YOUR HISTORY**  
**ERNEST CRIM III**  
Educator & Media Personality



**KNOW YOUR RIGHTS**  
**TANISHA GREEN**  
Dean at TSU Thurgood Marshall School of Law



**FINANCE**  
**MONCY HAWKINS & CHERI GREEN**  
Personal Finance Experts



**WHOLISTIC HEALTH**  
**DR. JUSTIN FOREMAN**  
Physician



**MENTAL HEALTH**  
**DR. MILO DODSON**  
Psychologist



**ART & ACTIVISM**  
**BRANDAN "BMIKE" ODUMS**  
Artist



**EDUCATION**  
**SEAN TORY**  
College Administrator



Throughout 2023, KYRC made significant strides in educational, nutritional, and community support worldwide. In Queens, NY, we joined forces with 100 Suits to host a Back to School Lunch Rally, offering comprehensive support to over 200 students such as free school supplies, food, personal care services and entertainment. Tackling food insecurity, KYRC collaborated with Pizza 900 and Mamma’s Kitchen to deliver roughly 18,800 meals in Santa Ana, California and Patterson, New Jersey. In LA’s Skid Row, we partnered with the 900 Way Meals Project to distribute 7,128 pairs of socks to the houseless during historic rainfall and cold.

In a stand against book bans, we teamed up with Ben & Jerry’s and Kaepernick Publishing for the Banned Book Tour across five Florida cities, distributing 1,070 books and 1,035 scoops of ice cream. Our "Christmas on 15th Ave" event in Miami, FL, supported local youth with a toy drive, parade and festival, offering free haircuts and school supplies. KYRC and Ben & Jerry’s also distributed backpacks and free pint coupons to bring joy to youth.





# COMMUNITY

KYRC

Internationally, KYRC supported a Dominican Republic Back to School event, supplying 80 plus students with essential materials and fostering educational growth. Our dedication to combating systemic oppression is underscored by our initiatives promoting community well-being and environmental sustainability. In LA, we collaborated with Energy Independence Now and Valley CAN, donating two Toyota Mirai hydrogen EVs to local partners, supporting their invaluable efforts towards a greener, equitable future.

KYRC also supported the TEES Miami Smart'N Up Black Male Summit, inspiring 150 youth for positive futures. As the year concluded, KYRC participated in San Francisco's Indigenous People's Sunrise Celebration, providing breakfast for 150 volunteers and attendees while underscoring our support for the local Indigenous community. In partnership with Black Women Lead and Grocery Outlet Compton provided 100 families with food vouchers, addressing food insecurity.





# AUTOPSY INITIATIVE

KYRC

The KYRC Autopsy Initiative was created in 2022 as a beacon of support and clarity for families grappling with the tragic loss of a loved one due to a police-related death. Recognizing the profound impact of such events, our Initiative is committed to offering comprehensive, second autopsy services without charge, seeking to ensure transparency and justice in these critical situations.

At the heart of police-related deaths are incidents where the use of lethal force by law enforcement results in fatality, including scenarios of in-custody deaths. These encompass deaths occurring in various stages of law enforcement engagement, from arrest and pursuit to booking and incarceration, broadening the scope to include pre-custody fatalities.





# AUTOPSY INITIATIVE

KY  
RC

Central to the Initiative's mission is the assemblage of a team of board-certified pathologists. These professionals are steadfast in their commitment to impartiality, efficiency, and meticulous adherence to forensic standards. Their objective is to unearth the unequivocal truth and provide families with a medically precise cause of death.

Recognizing the intricate web of relationships surrounding a victim, the Initiative allows a range of individuals, from spouses and relatives to close friends and legal representatives, to initiate an autopsy request. However, it underscores the necessity of obtaining legal authorization from the victim's legal representative or other designated individuals to proceed with the autopsy.

In essence, the Autopsy Initiative is more than a service—it's a promise of diligence, transparency, and compassion, standing as a pillar of support for families navigating the complexities and heartaches of police-related fatalities.

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***THANK YOU FOR YOUR  
ASSISTANCE IN THE AUTOPSY OF  
OUR BROTHER... WE THANK GOD  
EVERYDAY FOR YOUR COURAGE,  
HONOR, RIGHTEOUSNESS, AND  
GENEROSITY. I CAN ONLY DREAM  
OF MAKING AN IMPACT AND  
CONTRIBUTION SUCH AS YOURS.***

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# AUTOPSY INITIATIVE

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RC

In 2023, the Autopsy Initiative completed 30 autopsies, reaching a cumulative total of 70 since its inception. Families have expressed profound gratitude for the Initiative's compassionate and respectful approach, highlighting the significant impact and support received during difficult times. The Initiative also collaborates with the University of Southern California (USC) Agents of Change Program, which integrates civil rights advocacy into undergraduate education. Six interns from the program contributed to the Initiative's efforts in 2023, advocating for transparency and objectivity in cases of police-related fatalities.

Strategic partnerships have enhanced the Initiative's capacity to assist victims' families. The NAACP Legal Defense Fund and the National Police Accountability Project (NPAP) have been instrumental in creating attorney referral lists, offering free consultations, and providing guidance for families seeking justice. Together, they address the critical need for information and legal support in the aftermath of police-related deaths.



***WE ARE GRATEFUL TO CONTINUE  
TO SERVE FAMILIES IN NEED OF  
OUR AUTOPSY SERVICES AND  
WORK DILIGENTLY TO PROVIDE  
CLARITY WITHIN THE AUTOPSY  
PROCESS. FAMILIES WE HAVE  
PROVIDED AUTOPSY SERVICES FOR  
HAVE STATED WE HAVE GIVEN  
THEM HOPE AND COMPASSION  
DURING AN EXTREMELY DIFFICULT  
TIME WHERE THEY ARE GRIEVING  
THE LOSS OF THEIR LOVED ONES.***

Nicole Martin  
KYRC Autopsy Initiative Legal Program Director





# AUTOPSY INITIATIVE

KYRC



Home Scores Schedule Standings Teams Stats Injuries

## There Were 1,170-Plus Police Killings in the U.S. Last Year. Colin Kaepernick Is Fact-Checking Them, One Autopsy at a Time.

It's been 10 years since he took the Super Bowl stage—the NFL has moved on. It's been seven years since he first knelt in protest of police violence—here's what he's doing about it.

ALEX PREWITT • FEB 7, 2023

Colin Kaepernick is Fact Checking Police Killings



Last year, on Feb. 15, the San Diego County Sheriff's Department issued a press release announcing that a 67-year-old man named Gilbert Gonzalo Gil had been found dead in his cell at Vista Detention Facility the previous night, 16 or so hours after he was booked for being under the influence of a controlled substance. Gil's exact cause of death, the statement explained, would be disclosed "pending laboratory results and further evaluation," though it was suggestively noted that he had tested positive for COVID-19 before dying and that an autopsy conducted by the county medical examiner's office had revealed traces of methamphetamine in his system.

San Francisco Chronicle

## How Colin Kaepernick's Autopsy Initiative led to \$100M lawsuit over a police shooting

By **Scott Ostler**, Sports Columnist

Updated Jan 11, 2023 7:39 p.m.



Robert Adams, father of Rob Adams, at home in San Bernardino County. Rob Adams was shot and killed by police in 2022 after a confrontation in a parking lot.

Kyle Grillot, Special to The San Francisco Chronicle / Special to The San Francisco Chronicle

What started as a rallying cry in the wake of the police shooting of 23-year-old Rob Adams in Southern California has turned into a mealtime ritual for a grieving family.

When he sits down to eat with his young siblings, Kayden Adams, 8, begins reciting the chorus he learned at protests in support of his dead brother. Soon, they all join in a songlike chant.



**THE AUTOPSY INITIATIVE IS A GREAT LEVELER OF THE PLAYING FIELD.**

Ben Crump  
Civil Rights Attorney





# DIGITAL

KY  
RC


In 2023, our unwavering commitment to our mission led us on a transformative journey toward amplifying our impact and empowering marginalized communities. We recognized the pressing need to expand our team, bolstering our video production and editorial capabilities to share our community activities, create a well-researched forum for news affecting the community, and convey our message to advance the liberation and well-being of our community effectively.

One of our key achievements was the launch of our groundbreaking KYRC mobile app. Developed in collaboration with White & Case LLP, it aimed at equipping individuals with a comprehensive guide to civil rights during protests and encounters with law enforcement across diverse jurisdictions. This app not only offers critical information but also provides access to our KYRC podcast, shedding light on our Autopsy and Legal initiatives, and delivering exclusive content to further empowerment, and community engagement.

Our KYRC podcast also became a powerful platform for community voices for two seasons, where young Black and Brown individuals and experts alike shared their perspectives on driving change and raising awareness.

As we embark on the year 2024, our commitment remains steadfast, with aspirations to expand our podcast into a weekly show accessible on all streaming platforms while further enhancing our app's content to better serve and empower our community.

## SOCIAL MEDIA IN 2023:

3,100 POSTS //  15% FROM 2022

33 MILLION IMPRESSIONS

21 MILLION REACH ACROSS NETWORKS

## INSTAGRAM

434,000+ FOLLOWERS

1,372 POSTS

1.8 MILLION+ ENGAGEMENT

## FACEBOOK

91,000+ FOLLOWERS

693 POSTS

27,000+ ENGAGEMENT

## X (FORMERLY KNOWN AS TWITTER)

69,000+ FOLLOWERS

568 POSTS

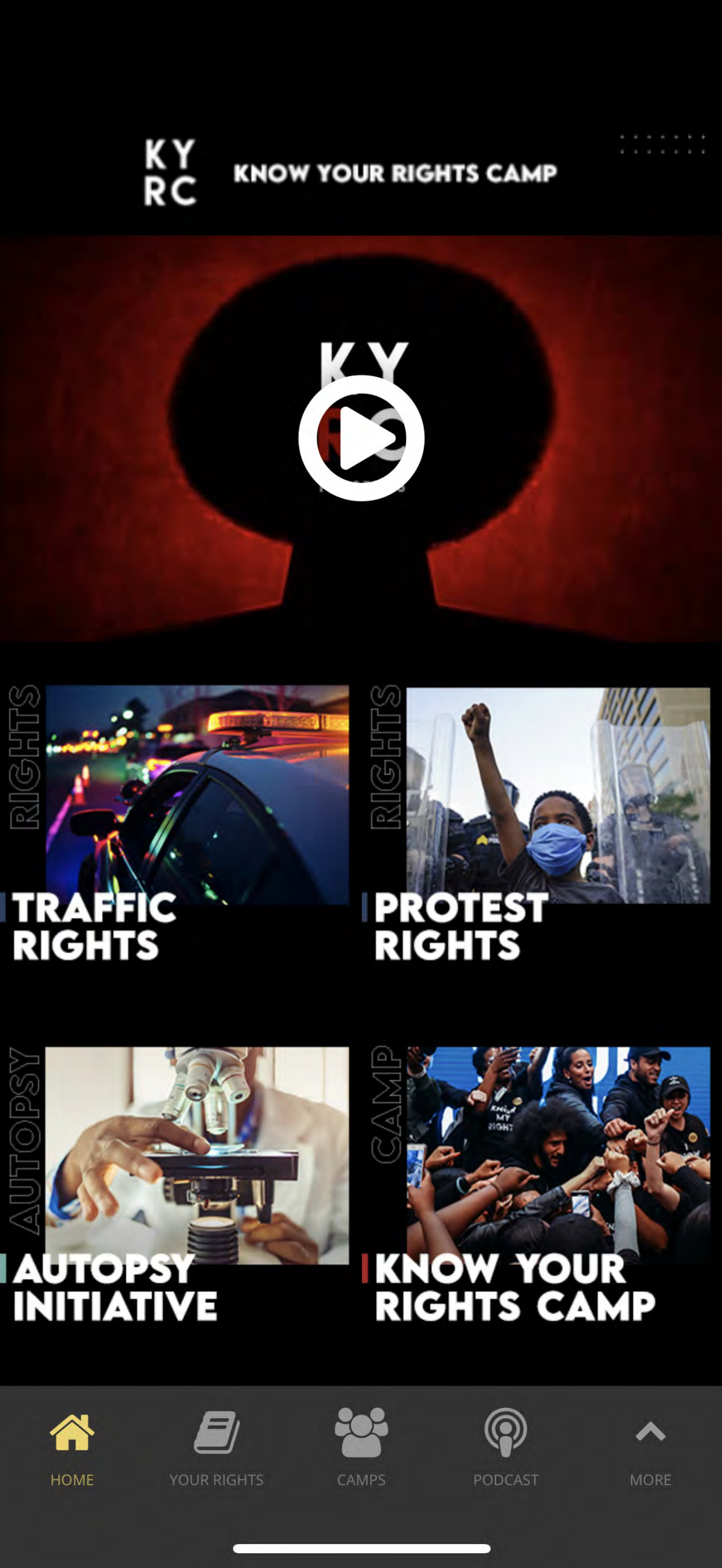
27,000+ ENGAGEMENT



KYRC’s mission extends to spreading our vision far and wide, a goal we’ve pursued by investing years into the development of the KYRC app. In today's world, where smartphones are ubiquitous tools for connection, our app stands as a formidable resource and a hub for community engagement. It's currently available for both Android and iOS users, offering a host of features.

Key among these features is an exclusive introductory video made in partnership with the esteemed animation studio, Pixar. A cornerstone of the app is a detailed, state-by-state guide to civil rights, especially pertinent during protests and traffic stops. It's especially beneficial for users traversing various states, as it allows for the comparison of rights in different regions. This capability was brought by a partnership with White & Case LLP who provided 92 lawyers from around the world alongside 2,272 hours of pro bono time.

Future updates include AI assistant compatibility and laws updated for users dealing with Immigration and Customs Enforcement (ICE). The KYRC app also offers access to our podcast, details about our initiatives, special content showcasing our nationwide Know Your Rights Camps, links for donations, and much more.

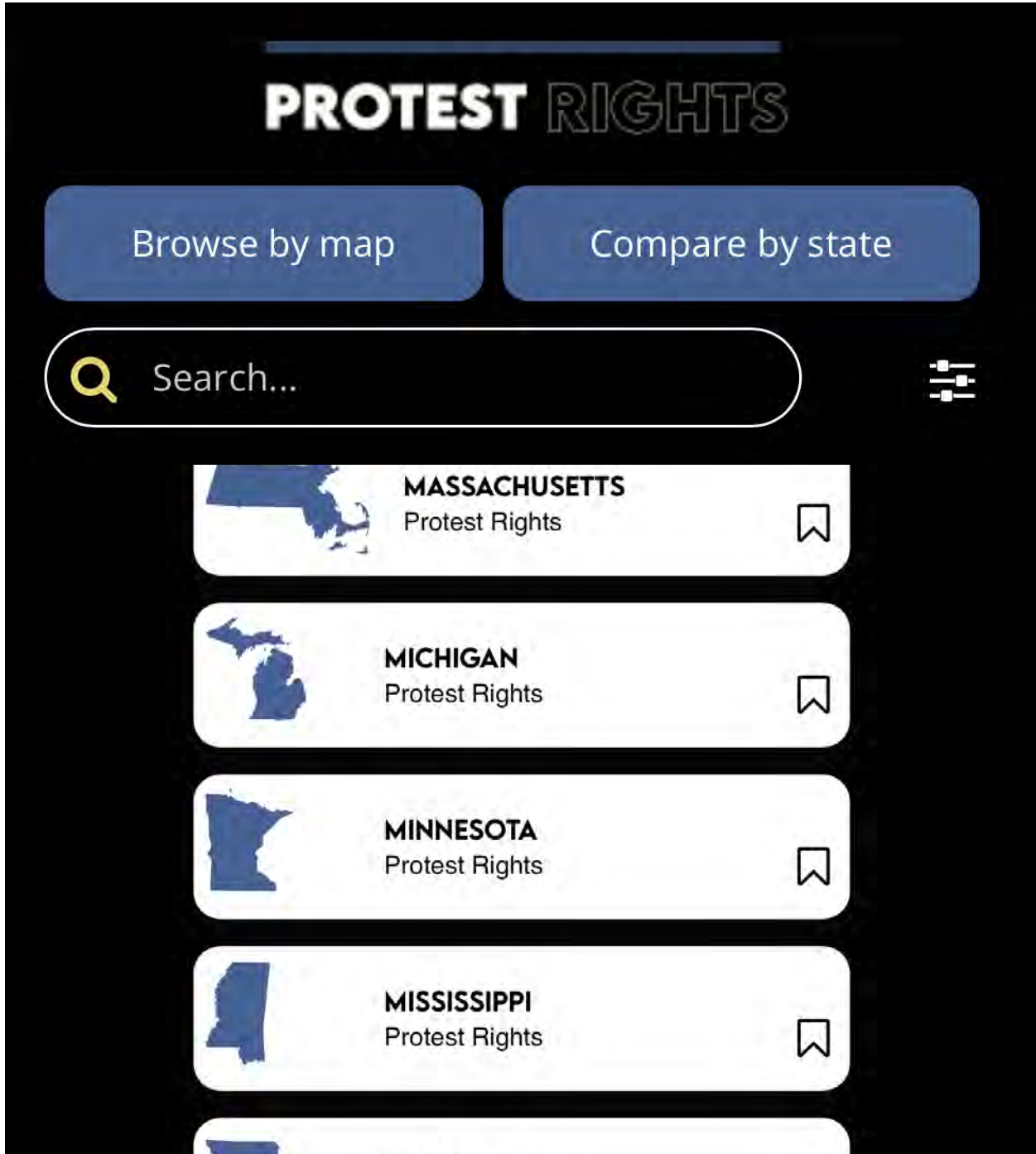


CALIFORNIA

Traffic Stop

Open the accordions below to find out related information for your state

- PRIOR TO STOP
- DURING STOP
- SEARCHES
- SEIZURES



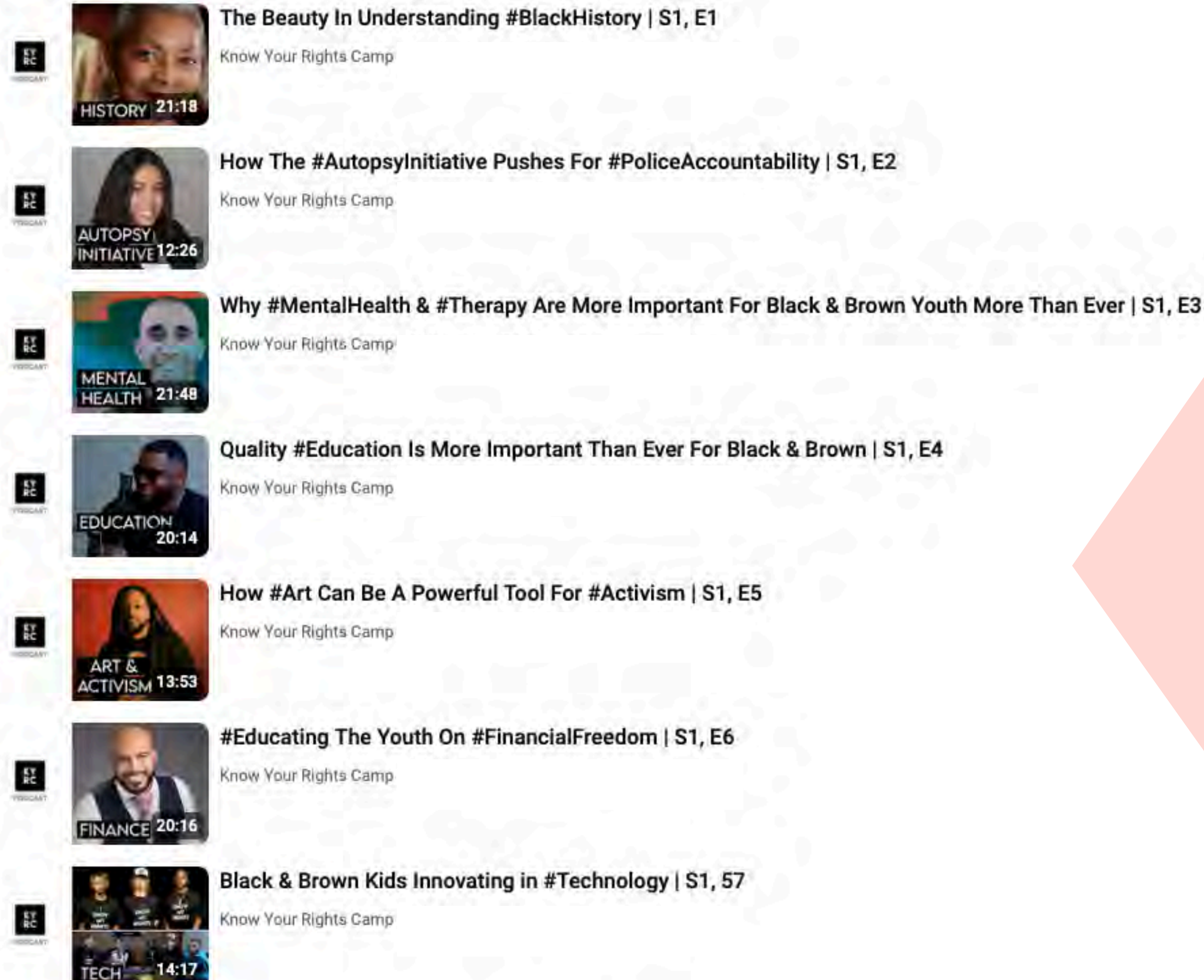


# PODCAST

KYRC

KNOW  
YOUR  
RIGHTS  
CAMP

# PODCAST



During our in-person camp in Las Vegas in 2022, we initiated the groundwork for developing the KYRC Podcast. During this event, we conducted comprehensive interviews with our esteemed guest speakers, delving into their presentations' specifics and setting the stage for continued and vital conversations about their field of expertise and how it impacts the community.

The launch of our inaugural episode in October 2023 marked the inception of our ongoing KYRC Podcast. Since going LIVE, our podcast has explored a diverse range of subjects, including Laws impacting the community, Art & Activism, Health, Autopsy, and Mental Wellness, among other topics in two seasons. So far, the episodes have not only given broader insights into our Camps, but conversations that impact Black and Brown communities.

Heading into 2024, we are expanding our podcasting activities beyond our Camps. We are also poised to launch a weekly podcast series produced from our Los Angeles office further to extend the reach and impact of our mission.



HOW TO

SUPPORT

KNOW YOUR RIGHTS CAMP

KY  
RC

We want to express our sincerest gratitude for your support over the years and look forward to our continued work toward liberation in the years ahead. With your support, Know Your Rights Camp will continue to work tirelessly with our communities for a better, more equitable future.

[CLICK TO DONATE](#)

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