

# 2020 / ANNUAL REPORT

## KNOW YOUR RIGHTS 10 POINTS

1. YOU HAVE THE RIGHT TO BE FREE.
2. YOU HAVE THE RIGHT TO BE HEALTHY.
3. YOU HAVE THE RIGHT TO BE BRILLIANT.
4. YOU HAVE THE RIGHT TO BE SAFE.
5. YOU HAVE THE RIGHT TO BE LOVED.
6. YOU HAVE THE RIGHT TO BE COURAGEOUS.
7. YOU HAVE THE RIGHT TO BE ALIVE.
8. YOU HAVE THE RIGHT TO BE TRUSTED.
9. YOU HAVE THE RIGHT TO BE EDUCATED.
10. YOU HAVE THE RIGHT TO KNOW YOUR RIGHTS.



# KNOW YOUR RIGHTS CAMP

# STRONGER TOGETHER.

DEAR FRIEND,

ZORA NEALE HURSTON ONCE WROTE THAT, "THERE ARE YEARS THAT ASK QUESTIONS AND YEARS THAT ANSWER." UNDOUBTEDLY, 2020 DID A LITTLE OF BOTH, AS IT POSED PRESSING CHALLENGES THAT HELPED OUR ORGANIZATION TO GROW WHILE SIMULTANEOUSLY PROMPTING US TO LEAN ON THE VERY VALUES THAT ANIMATE OUR MISSION. GIVEN THE UNPRECEDENTED COMPLEXITIES OF THIS CURRENT MOMENT AND OUR BELIEF THAT COMMUNITY IS THE BEDROCK OF SOCIAL TRANSFORMATION, WE'RE ESPECIALLY GRATEFUL FOR YOUR SUPPORT NOW.

SINCE WE FIRST ENTERED INTO OUR PARTNERSHIP WITH ENTERTAINMENT INDUSTRY FOUNDATION (EIF) IN FEBRUARY 2020 AS OUR 501(C)3 FISCAL SPONSOR, WE'VE REDOUBLED OUR EFFORTS TO ADVANCE THE LIBERATION AND WELL-BEING OF BLACK AND BROWN COMMUNITIES THROUGH EDUCATION, SELF-EMPOWERMENT, MASS-MOBILIZATION AND THE CREATION OF NEW SYSTEMS THAT ELEVATE THE NEXT GENERATION OF CHANGE LEADERS.

IN AN EFFORT TO BALANCE THE DEVELOPMENT OF LONG-TERM INITIATIVES CENTERED ON COMMUNITY-BUILDING WITH OUR COMMITMENT TO RESPONDING SWIFTLY TO PUBLIC HEALTH CONDITIONS, WE TEMPORARILY PIVOTED AT THE OUTSET OF THE PANDEMIC FROM OFFERING YOUTH CAMPS TO ESTABLISHING SEVERAL GRANTMAKING AND COMMUNITY SUPPORT PROGRAMS FOCUSED ON PROVIDING IMMEDIATE RELIEF TO THE MOST VULNERABLE AMONG US.

SINCE THE BEGINNING OF THE PANDEMIC, WE HAVE LAUNCHED OUR COVID-19 RELIEF FUND TO DISTRIBUTE FOOD, SUPPLIES AND PPE TO OUR COMMUNITIES WHILE ALSO COVERING ESSENTIAL LIVING COSTS FOR THOSE NEEDING SHELTER, OUR REVOLVING BAIL FUND PARTNERSHIP WITH ROBERT F. KENNEDY HUMAN RIGHTS TO SUPPORT LOCAL GROUPS WORKING TO FREE PEOPLE FROM JAILS, AND OUR LEGAL DEFENSE INITIATIVE TO PROVIDE FREE LEGAL REPRESENTATION FOR FREEDOM FIGHTERS WHO HAVE BEEN ARRESTED OR DETAINED FOR FIGHTING INJUSTICE ACROSS THE COUNTRY. IN CONJUNCTION, WE HAVE DEVELOPED OVER 200 UNIQUE AND PRIMARY SOURCE-BASED POLITICAL EDUCATION RESOURCES THAT LIVE ACROSS OUR SOCIAL MEDIA PLATFORMS.

AS WE LOOK FORWARD TO THE CHALLENGES AHEAD, OUR MISSION WILL NOT WAVER. AS ALWAYS, WE REMAIN STEADFASTLY COMMITTED TO CENTERING BLACK PEOPLE, INDIGENOUS PEOPLE, AND PEOPLE OF COLOR IN SERVICE OF SELF-DETERMINATION AND LIBERATION.

ON BEHALF OF THE ENTIRE KNOW YOUR RIGHTS FAMILY, I WANT TO THANK YOU AND OFFER MY SINCERE GRATITUDE FOR YOUR SUPPORT AND ENCOURAGEMENT AS WE WORK TO BUILD A WORLD WHERE OUR COMMUNITIES CAN THRIVE.

IN SOLIDARITY,



COLIN KAEPERNICK  
CO-FOUNDER

**KNOW  
YOUR  
RIGHTS  
CAMP**

# THE STORY OF KNOW YOUR RIGHTS CAMP



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## OUR MISSION

OUR MISSION IS TO ADVANCE THE LIBERATION AND WELL-BEING OF BLACK AND BROWN COMMUNITIES THROUGH EDUCATION, SELF-EMPOWERMENT, MASS-MOBILIZATION AND THE CREATION OF NEW SYSTEMS THAT ELEVATE THE NEXT GENERATION OF CHANGE LEADERS.

## THE GENESIS OF KYRC

Colin Kaepernick and his partner, Nessa, conceived of Know Your Rights Camp (KYRC) in December 2015 in the wake of the murder of Mario Woods in the Bay View neighborhood of San Francisco, just minutes from Candlestick Park where Colin played as a starting professional football quarterback. As a direct response to police terrorism against Black and Brown people, KYRC provides young people with legal, cultural, and community resources to fight back against systemic oppression, police terrorism, and racial inequality. KYRC's first daylong, site-based camp was held at the Impact Hub in downtown Oakland, California on October 29, 2016 with nearly 100 youth in attendance.

## THE KYRC 10 POINTS

KYRC was built on, and continues to be guided by, a foundation of 10 essential human rights, rights that are inspired by the Black Panther Party's Ten Point Program:

1. YOU HAVE THE RIGHT TO **BE FREE**
2. YOU HAVE THE RIGHT TO **BE HEALTHY**
3. YOU HAVE THE RIGHT TO **BE BRILLIANT**
4. YOU HAVE THE RIGHT TO **BE SAFE**
5. YOU HAVE THE RIGHT TO **BE LOVED**
6. YOU HAVE THE RIGHT TO **BE COURAGEOUS**
7. YOU HAVE THE RIGHT TO **BE ALIVE**
8. YOU HAVE THE RIGHT TO **BE TRUSTED**
9. YOU HAVE THE RIGHT TO **BE EDUCATED**
10. YOU HAVE THE RIGHT TO **KNOW YOUR RIGHTS**



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“I AM NOT GOING TO STAND UP TO SHOW PRIDE IN A FLAG FOR A COUNTRY THAT OPPRESSES BLACK PEOPLE AND PEOPLE OF COLOR. TO ME, THIS IS BIGGER THAN FOOTBALL AND IT WOULD BE SELFISH ON MY PART TO LOOK THE OTHER WAY.

THERE ARE BODIES IN THE STREET AND PEOPLE GETTING PAID LEAVE AND GETTING AWAY WITH MURDER.

THIS IS NOT SOMETHING THAT I AM GOING TO RUN BY ANYBODY. I AM NOT LOOKING FOR APPROVAL. I HAVE TO STAND UP FOR PEOPLE THAT ARE OPPRESSED.

IF THEY TAKE FOOTBALL AWAY, MY ENDORSEMENTS FROM ME, I KNOW THAT I STOOD UP FOR WHAT IS RIGHT.”

- COLIN KAEPERNICK





# ABOUT OUR CAMPS

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Our daylong, site-based youth camps – camps that are packed with impactful and immersive content and tailored to local contexts – represent our signature programmatic offering. Beginning months ahead of time and through outreach to local grassroots organizations and after-school programs, we identify adult community leaders and youth who are interested in attending our camps. During our community outreach process, we also identify venues of historical and cultural significance like the Audubon Ballroom in Harlem or the DuSable Museum in Chicago. We prioritize supporting local Black and Brown vendors for all of our camps.

On the day of a camp, doors open to attendees beginning at 7:30am. As youth sign-in they receive KYRC t-shirts, workbooks, notebooks and pens. In homage to the Black Panther Party, everyone is served a hot and nutritious breakfast while DJs provide music to keep the youth engaged and entertained. Our workshops, trainings, and break-out sessions run from 9:00am to 2:30pm. At the end of the our formal programming, youth receive a backpack filled with school supplies, a local resource guide, a pair of shoes, a copy of *The Autobiography of Malcolm X*, headphones, and a voucher for a no-cost DNA kit to trace their roots and ancestry. Attendees get to take photos with Colin and other notable figures in attendance as they grab a healthy lunch on their way out.

## KYRC STATS

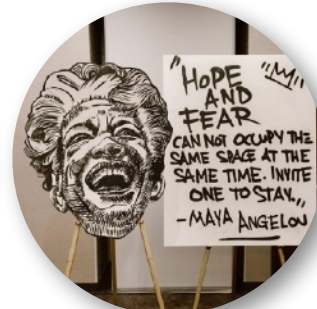
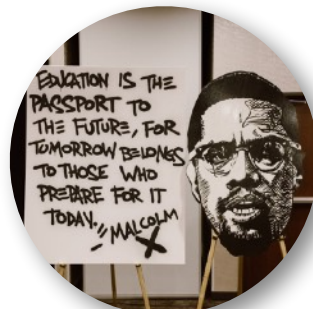
In total, 1,900+ youth have attended Know Your Rights Camps accompanied by 370 adult chaperones from 146 different community organizations

98% surveyed after the camp said it increased their understanding of their legal rights and that they left with a better understanding of how to interact with law enforcement within their rights.

Youth attendance per camp has increased by over 330% from our first camp in 2016 to our most recent camp in 2019 which served over 450 youth.

## KNOW YOUR RIGHTS CAMPS HAVE BEEN HELD IN 7 U.S. CITIES AND 1 INTERNATIONALLY:

- OAKLAND
- NEW YORK CITY
- CHICAGO
- NEW ORLEANS
- MIAMI
- BALTIMORE
- ATLANTA
- AMSTERDAM



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**OUR DAY IS BROKEN UP INTO 7 CONTENT AREAS — PILLARS, AS WE CALL THEM — AROUND WHICH OUR WORKSHOPS AND TRAININGS REVOLVE. WORKSHOPS BASED ON EACH PILLAR ARE PRESENTED BY LOCAL PRACTITIONERS IN PARTNERSHIP WITH OUR CORE STAFF.**

**KNOW YOUR HISTORY:**

Know Your History examines local histories of policing and and community resistance to police terrorism. The development of deep historical literacies is important to understanding the mechanics of structural racism and the systems that have led us to such violent and disparate outcomes. History can provide the insight and tools we need to understand today and the future.

**KNOW YOUR RIGHTS:**

Know Your Rights is often led by high-profile civil rights and ACLU lawyers. The goal of this interactive session is clear: to provide youth with the legal resources to navigate potentially fatal encounters with law enforcement so they can walk away from that interaction ALIVE. Through questions to the audience and role-playing, the attorneys deliver information through a dynamic and immersive pedagogy.

**HOLISTIC HEALTH:**

Holistic Health covers both physical and mental health. Youth learn about the importance of nutrient-dense food choices and how to combat the effects of food apartheid in their communities. They learn about the importance of mental health and how to practice mindfulness and other techniques that can improve their equilibrium and allow them to be their best and highest selves.

**FINANCIAL SELF-DEFENSE:**

Youth are provided the tools and knowledge to properly navigate a predatory capitalist system. They are taught about checking accounts, credit cards and other financial tools that will equip them to survive in a system that rarely has their best interests at heart. Youth learn the importance of asset building. We reframe the idea of financial literacy as self-defense because we know the system is designed to prey upon Black and Brown youth whether or not they are financially literate.

**HIGHER EDUCATION:**

This workshop focuses on the many ways to seek education and skills development after high school--whether it be trade school, community college, 4-year college or apprenticeship. We address the pros and cons of higher education. The information is city-specific and additional resources are included in our resource guide every student receives.

**TECH (S.T.E.M. / S.T.E.A.M.):**

Youth experience fun and engaging activities that stimulate their interest in technology. From building robots to coding using an Xbox, this information is delivered from presenters the same age as the youth. The disproportionate access to tech and tech education for Black and Brown youth is a crisis that often excludes them from many of the jobs of the future. COVID-19 has only accelerated the shift to a digital future while Black and Brown youth face limited access to these tools.

**YOUTH EMPOWERMENT:**

Our Youth Empowerment session is led by Colin Kaepernick himself. Colin speaks passionately to the youth by sharing his own journey to self-love and empowerment. He reminds attendees that they are powerful and that their ancestry predates slavery, internment, and colonization. The youth leave the camp empowered as ambassadors of the message and work within their own communities to empower others.

**STARTING WITH OUR 2017 CAMP IN CHICAGO, WE TEAMED UP WITH LOCAL ORGANIZERS TO PRODUCE AND DISTRIBUTE COMPREHENSIVE RESOURCE GUIDES FOR EVERY ATTENDEE OF OUR CAMPS. THESE GUIDES PROVIDE LOCAL AND IN-DEPTH INFORMATION FOR EACH OF THE CITIES WE VISIT. THE RESOURCE GUIDES, LIKE OUR CAMPS, ARE FILLED WITH POWERFUL ART FROM LOCAL ARTISTS:**





# KNOW YOUR RIGHTS CAMP'S 2020 PIVOT

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## INNOVATING FOR THE PANDEMIC

With everyone's health and safety as our top priority, we paused our in-person camps at the outset of the pandemic. The decision to pause our camps was coupled with the launch of our COVID-19 Relief Fund.

Know Your Rights Camp was well positioned to make the pivot from youth camps to mutual aid efforts to address the wide range of issues exacerbated by events of 2020. As a way to support our communities through the pandemic, our initial COVID-19 relief efforts included outreach to organizations that previously attended our camps.

This method of outreach speaks to the community-based and solidaristic approach with everything we do and accelerates our ability to contribute meaningful resources to communities in need. Since deploying funds alone is not enough, we focused on partnering with organizations that had COVID-19 safe solutions for delivering resources to aid the vulnerable communities.

## KYRC IN THE NEWS & SOCIAL MEDIA

**10,000+**

Know Your Rights Camp appeared in over 10,000 news articles with a reach exceeding **31.3 billion internet users**.

**FOLLOWERS: 620,000+**

**REACH: 104,000,000+**

In response to the COVID-19 pandemic, Know Your Rights Camp re-directed efforts toward building a robust social media presence across its primary social media platforms — Instagram, Twitter, and Facebook

## CHECK US OUT AND FOLLOW

KNOW  
YOUR  
RIGHTS  
CAMP

KNOW  
YOUR  
RIGHTS  
CAMP

KNOW  
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# 2020 BY THE NUMBERS

## GRANTS AND FUNDING DISPENSED



Food + Living  
**\$714,366**



Bail Relief  
**\$550,000**



Legal Defense  
Initiative  
**\$515,000**



Education + Arts +  
Afternoon Programs  
**\$160,000**



Power Building +  
Direct Service  
**\$136,000**



Native Solidarity  
**\$65,000**



Employment + Skills  
Training  
**\$58,000**

**TOTAL:**  
**\$2,198,366**

## IN-KIND EFFORTS AND PARTNERSHIPS

- We combatted food insecurity in our communities by distributing over 150,000 meals through community organizations and partners like Impossible Foods
- We distributed over 50,000 high-quality, reusable face masks to help reduce the transmission of COVID-19
- We distributed over 1,000 shirts, 1,000 sweaters and 1,000 backpacks
- We distributed 10,000 pairs of socks
- We distributed 3,000 books

**TOTAL**  
**IN-KIND VALUE:**  
**\$1.8 MILLION+**

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# KYRC COVID-19 RELIEF FUND

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By late February 2020, it was clear that COVID-19 was a highly contagious virus that was spreading at an uncontrollable rate. We knew we needed to pause all future planning for camps and strategize ways to support Black and Brown communities disproportionately impacted by the pandemic through centuries of structural racism in public health and beyond. In response, we established our COVID-19 Relief Fund in March 2020 to aid Black and Brown communities disproportionately impacted by the pandemic with a seed donation from our founders.

Hundreds of years of structural racism has made Black and Brown communities more vulnerable to the Coronavirus. Black and Brown people are more likely to be infected, less likely to be tested, less likely to be treated, and more likely to die from COVID-19. According to the US Department of Health and Human Services' Office of Minority Health, the death rate for Black people is generally higher than that of white people for "heart disease, stroke, cancer, asthma, influenza and pneumonia, diabetes, HIV/AIDS, and homicide." These pre-existing conditions coupled with COVID-19 are amplified and provide a lethal mix for Black and Brown communities amidst the pandemic.

## PILLARS OF FOCUS IN SUPPORT OF OUR COMMUNITIES

### FOOD



Food insecurity is already a crisis in the US, as nearly 1 in 4 households experienced food insecurity in 2020. COVID-19 has only served to exacerbate an already unsustainable situation. We teamed up with local restaurants that have been hit hard by stay-at-home orders to stimulate the economy by buying food and distributing to the community and essential workers.

### SHELTER RELIEF



COVID-19 has significantly compromised housing security for tens of millions of families across the United States. An additional tens of millions of people have filed for unemployment and many more are facing this challenge without a robust social safety net. We partnered with organizations to help cover essential living costs for those needing shelter relief.

### EDUCATION



Evidence shows that the pandemic has negatively affected academic growth, widening pre-existing disparities based in resource deprivation. COVID-19 appears to have deepened the impact of disparities in access and opportunity facing Black and Brown students in public schools, including technological and other barriers that make it harder to stay engaged in virtual classrooms.

### PPE (PERSONAL PROTECTIVE EQUIPMENT)



Black and Brown communities need access to protective equipment to avoid contracting and spreading COVID-19 but also to avoid criminalization through public health policy that disproportionately targets low-income Black and Brown people. We acquired PPEs and worked with community partners to distribute them.

### CRIMINALIZED & INCARCERATED POPULATIONS



Crowded conditions have already led to COVID-19 spreading viciously through prison systems. Many of those incarcerated are being held for minor charges or pretrial detention. They should not face a possible death sentence at the hands of COVID-19. We worked with partner organizations to pay bail, reduce prison populations, help stop the spread of coronavirus and save lives.

# PARTNER SPOTLIGHT

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Essential workers risked their lives to save others through overwhelming conditions for extended periods. These individuals worked tirelessly, often foregoing basic necessities like eating.

To support restaurants while providing food to essential workers, we purchased and delivered 300 meals to those working at **Mercy Medical Center**.



On top of widespread casualties, COVID-19 brought massive disruption to the economic lives of many. The people feeling those disruptions most viscerally include the millions of U.S. workers left jobless by shuttered restaurants, hotels, and retail stores, plummeting air and rail travel, and emptied museums, casinos, nightclubs, lounges, and sports venues.

In partnership with **Teens Exercising Extraordinary Success** and their Community First Fund, we provided \$2,000 to 10 South Florida families in housing expense relief along with grocery store gift cards and PPEs.



As a result of COVID-19 related school and library closures, school and library closures, children in vulnerable communities often have little, if anything, to read. We see the damaging effect of the staggering statistic of 1 book per every 300 children in low-income neighborhoods playing out in real time.

We partnered with **Access Books** to donate 3,000 books, 1,000 youth-sized PPE and pizzas from a local restaurant for them and their families through a COVID-19 safe, contactless drive through at 2 elementary schools in Compton, California.



When COVID-19 hit New York in March, 2020, it quickly became the country's coronavirus epicenter. Based in Brooklyn, **Atoms**, a small shoe company with less than two dozen employees at the time, shifted their manufacturing efforts to produce masks that are reusable, anti-microbial, and hand washable.

Know Your Rights Camp, through our extensive network of community partners, distributed over 50,000 Atoms masks all across the country to help mitigate the infections spread of the virus.



As of November 2020, the five largest clusters of COVID-19 were in jails and prisons. This came at a time when more than 10,000 people had been arrested in connection to protests condemning police violence, further churning people through jails increasing the risk of an outbreak.

Through our **Funds for Freedom partnership with RFK Human Rights** and the efforts of our frontline partner **Massachusetts Bail Fund**, we were able to post bail for 83 individuals. All of these individuals are now free, able to reconnect with their families, to maintain employment, to obtain healthcare, and to work on their cases while they await trial away from the violence of incarceration.



# FUNDS FOR FREEDOM

JUSTICE FOR ALL.



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In November 2020, Robert F. Kennedy Human Rights and Know Your Rights Camp completed our pledge to invest \$1 million toward bailing people out of jail during the COVID-19 crisis. These efforts ensured that hundreds of people who would have been behind bars for months, even years, waiting for their day in court could safely return home in time for the holidays.

This partnership provided immediate relief to hundreds of individuals and has allowed them the chance to return to family and friends during a global pandemic. At the same time, the reality is that no amount of temporary relief can fix the racialized structural injustices baked into the prison industrial complex designed to target and prey upon Black, Brown, and poor communities. We must demand more.

At its core, we see this initiative as one that centers decarceration-- that is, the overall reduction of incarcerated populations-- on the way to the abolition of prisons altogether.

This crucial work wouldn't have been possible without the dedicated efforts of our frontline partners, a network of more than **30 local bail funds and organizers across 22 states** who have led the charge in fighting for their communities.



**"PREDATORY CASH BAIL IS PART AND PARCEL OF THE INSTITUTIONALIZED ANTI-BLACK RACISM THAT HAS PLAGUED OUR COUNTRY. THIS \$1 MILLION COMMITMENT FROM ROBERT F. KENNEDY HUMAN RIGHTS AND COLIN KAEPERNICK'S KNOW YOUR RIGHTS CAMP WILL EMPOWER COMMUNITY-LED BAIL FUNDS AND ACCELERATE THEIR CRUCIAL WORK FREEING PEOPLE CAGED IN OUR LOCAL JAILS, BUT OUR FUNDING ALONE WILL NEVER BE ENOUGH."**

KERRY KENNEDY  
PRESIDENT OF ROBERT F. KENNEDY  
HUMAN RIGHTS

## SPOTLIGHT: STORIES OF HUMAN IMPACT

We were able to secure the release of a young man who had been suffering long-term health damage--especially in jail--from being shot as a young teenager. He badly needed surgery which he could not access while incarcerated, as he had been held in jail for the better part of two years. Through Funds for Freedom, we were able to post his bail. He is now home with his mother and receiving the health care he needs.

Another bail relief recipient is a 22-year-old man who was born and raised by his grandmother. He was about to complete his probation when he was arrested and detained pretrial for charges that pre-dated his original offense. Paying his \$10,000 bail not only got him back to his family, job, and apartment, but it will give him a better chance at fighting these new charges that could derail all of the progress he's made in his life.

\*Names of individuals have been withheld for their privacy

# KYRC LEGAL DEFENSE INITIATIVE



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- MUTUAL AID IN OUR COMMUNITIES
- SOCIAL MEDIA AS A TOOL FOR EMPOWERMENT AND EDUCATION
- GROW THE MOVEMENT

On May 26th, we saw the first freedom fighters hit the streets of Minneapolis, MN and get arrested and charged for protesting the lynching of George Floyd. In rapid response to the community's needs, we established the KYRC Legal Defense Initiative on May 28, 2020 and provided **NO COST** legal resources to our brothers, sisters and siblings in need.

When freedom fighters took action nationwide, we immediately and correspondingly responded by expanding our initiative nationwide to provide support for those arrested as well as those individuals who had their rights violated and those victimized by police terrorism. After responding to and providing representation for the hundreds of individuals who reached out for our legal assistance, we formed a sustainable partnership with the National Lawyers Guild (NLG).

Through our unique partnership between KYRC and the NLG, we supported 81,945 individuals (13,065 arrestees/cases, 68,880 protesters aided via legal observing). KYRC worked with NLG to fund the creation of new educational materials on constitutional rights in multiple languages.

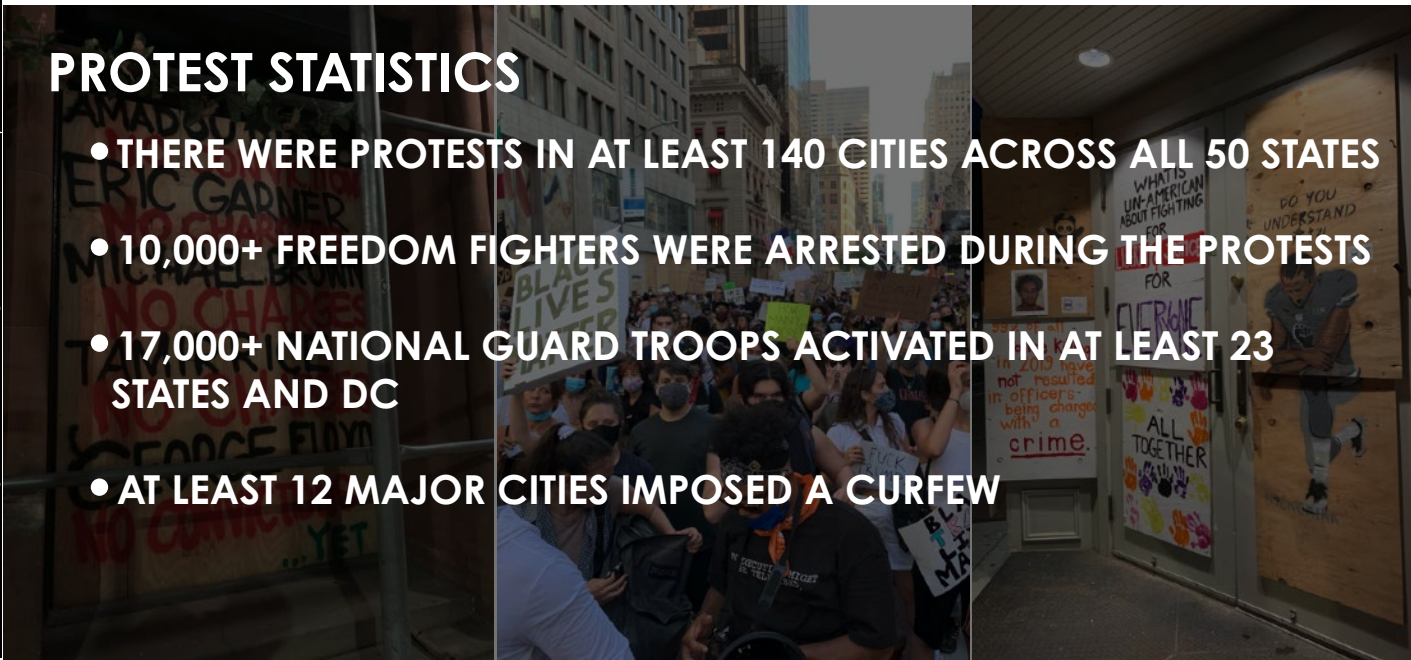


**“WHEN THERE IS AN INJUSTICE WITHIN OUR COMMUNITY, IT IS OUR LEGAL RIGHT TO ADDRESS IT, BY ANY MEANS NECESSARY.”**

COLIN KAEPERNICK  
CO-FOUNDER OF KNOW YOUR RIGHTS CAMP

## PROTEST STATISTICS

- THERE WERE PROTESTS IN AT LEAST 140 CITIES ACROSS ALL 50 STATES
- 10,000+ FREEDOM FIGHTERS WERE ARRESTED DURING THE PROTESTS
- 17,000+ NATIONAL GUARD TROOPS ACTIVATED IN AT LEAST 23 STATES AND DC
- AT LEAST 12 MAJOR CITIES IMPOSED A CURFEW





# COMBATING FOOD INSECURITY IN OUR COMMUNITIES



In 2020, we worked with communities to combat food insecurity – a crisis exacerbated by the pandemic.

Our community-centered approach begins with identifying local Black and Brown-operated restaurants from which we purchase meals. We then distribute these meals to those struggling with food security in the same community. This strategy helps to keep restaurants in business while feeding those in need. We executed this dual-benefit approach in 8 cities across the country. This effort to combat food insecurity with weekly food distribution is ongoing and we continue to distribute approximately 1,000 meals weekly.

Know Your Rights Camp also partnered with Impossible Foods in an effort to distribute over 1 million meals in 2020. With a presence and relationships within the communities we serve, we provided over 112,000 plant-based burgers to people through direct service, schools and food banks.



**“GAINING ACCESS TO HEALTHY AND AFFORDABLE FOOD SHOULD NOT BE A CHALLENGE FOR RESIDENTS OF ANY COMMUNITY. KNOW YOUR RIGHTS CAMP IS COMMITTED TO PARTICIPATING IN CHANGING THE DISPARITIES THAT CURRENTLY EXIST FOR FAMILIES, WHILE WE FURTHER GROW AWARENESS AND ACKNOWLEDGE THAT MAINTAINING GOOD HEALTH AND NUTRITION SHOULD NOT BE SELECTIVE FOR SOME, BUT SHOULD BE EXPERIENCED BY ALL.”**

PATRICIA ROBINSON  
DIRECTOR OF COMMUNITY OUTREACH  
FOR KNOW YOUR RIGHTS CAMP

## SPOTLIGHT: MCKINNEY-VENTO AT WASHINGTON ELEMENTARY

Know Your Rights Camp has been supporting youth and their families/guardians in the **McKinney-Vento program at Washington Elementary School** in Santa Ana, California.

This program is for youth who are unhoused or lack a fixed, regular and adequate nighttime residence. Over the course of 2020, we provided youth and their families/guardians with school supplies, backpacks, clothing, and continue to provide them 600 meals a week to combat the struggles and stress that come from the uncertainty of not knowing where one will sleep that night or when the next meal may come.

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# MUTUAL AID IN OUR COMMUNITIES



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Too often, marginalized communities face multiple challenges simultaneously. Though food and housing insecurity are critical issues that Know Your Rights Camp tackled throughout 2020, we often augmented these efforts with other supplies that are additionally necessary to our communities.

Whether it is warm clothing, socks and hygiene products for the unhoused or school supplies, backpacks and clothing for our youth, our goal is to make a meaningful impact for those in need. Know Your Rights Camp is proud of the breadth and depth of our community impact during these difficult times.

## PARTNER SPOTLIGHT

With the added harm and risk winter brings to unhoused communities, Know Your Rights Camp partnered with a Brown-owned event rental company to distribute 1,000 care kits to unhoused individuals in Los Angeles. Each kit contained a shirt, a sweatshirt, 6 pairs of socks, non-perishable foods, and dental hygiene supplies.

Even prior to COVID-19, houselessness was on the rise. In January 2020, The National Alliance to End Homelessness reported that there were 580,466 unhoused individuals in the United States, about 18 of every 10,000 people.

People of color are significantly over-represented among people experiencing homelessness with nearly 40% of those experiencing houselessness being Black.



# SOCIAL MEDIA AS A TOOL FOR EMPOWERMENT AND EDUCATION

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As political conditions shifted beneath our feet, we nevertheless remained focused on one fundamental goal above all else: to advance the liberation and well-being of Black and Brown communities through political education, self-empowerment, mass-mobilization and the creation of new systems that elevate the next generation of change leaders.

Central to this goal is changing and elevating the narrative around the value of Black lives. We believe that "changing the narrative" requires investing in the creation of free, accessible, and public-facing political education curricula as we build out our own organizations. With over 620K followers across our Facebook, Instagram and Twitter accounts and a reach of over 100M, a primary component of this effort is our ability to provide well-researched and meaningful content to empower and educate our community. **Our platform celebrates, honors, and commemorates those who came before us and provides news affecting our communities and updates on our work. Know Your Rights Camp always seeks to meet the community where it is with a robust social media apparatus. Take a look at just some of the dynamic content Know Your Rights Camp published on social media.**

**KNOW YOUR HISTORY  
BLACK HISTORY MONTH  
BLACK WALL STREET**

yourrightscamp • Following

yourrightscamp • Know Your History Comment below a 🍌🍌🍌 if you've been supporting us since our #BlackHistoryMonth segment. THANK YOU 🍌

On June 1, 1921, Black Wall Street, a major black economic movement, was bombed to the ground. This remains the single largest massacre of African American citizens in the

30,619 views  
MAY 31, 2020

Add a comment...

yourrightscamp • Following

The ACLU re-united this little girl with her mother after 7 months in ICE custody back in 2018. Today, authorities are trying to locate the parents of 666 children who were separated from their family because of Trump's border policy. (daku\_mass)

82,324 views  
NOVEMBER 18, 2020

yourrightscamp • Following

yourrightscamp • Please watch this.

"Did we have a just and equitable justice fence, and something went wrong?"

Over 1 billion dollars a year is spent on police.

Take the time to watch this informative video. It gives us a better understanding of dehumanizing the police, reimagining the nation to be founded on our communities and how beneficial it will be for us all.

29,230 views  
NOVEMBER 18, 2020

yourrightscamp • Following

Know Your Rights Camp recognizes Indigenous Peoples' Day. We will always stand with our Indigenous Brothers, Sisters and Siblings, worldwide.

yourrightscamp • On this Indigenous Peoples' Day and on all days we at Know Your Rights Camp stand in solidarity with our indigenous communities across the world—we will always stand with our indigenous brothers, sisters and siblings worldwide. Africa, Asia, AUS, EUR & NORTH/SOUTH AMERICA. #WEGOTUS

Photo: @thecollective Jack Come and see (Sheshona@smooch)

6,030 likes  
OCTOBER 9, 2020

yourrightscamp • We Got Us #wegotus

via @muralsofoakland

This piece is not up anymore but very powerful and beautiful to remember #WeGotUs by @cececarpio @trustyourstrugglecollective @lamakina510 @mirroo @misterbouncer @theletterthi and @eightbirdz

6,030 likes  
OCTOBER 9, 2020

yourrightscamp • Following

yourrightscamp • #Slide @kasperperkins @ashling • @mattlm is publishing 30 essays that introduce abolitionist values, practices, histories, and ambitions as part of a collection with @lewisimg called "Abolition for the People: The Movement For A Future Without Policing & Prisons."

Head over to abolitionforpeople.com to read pieces by @kasperk, Dr. @kingstacy and others.

We compiled a glossary of terms to guide you through. Check back each week for relevant terms, and bookmark this post for future

1,809 likes  
OCTOBER 14, 2020

# GROW THE MOVEMENT

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2020 was a year marked by trauma and mourning, yet also silhouetted by the unshakeable persistence of hope, healing, and resistance. We believe that community is the bedrock of social transformation and so we're truly grateful for your support on this journey. As we reflect on the events of 2020, we see that in the face of a pandemic, our pivot from in-person youth camps to initiatives and efforts centered around the well-being of Black and Brown communities is a critical part of the work we will do going forward. Even as we find the opportunity to have Know Your Rights Camps begin again in cities across the nation, we continue to identify opportunities to partner with communities to provide rapid response support to those in need.

In 2021 and beyond, we will continue our work of supporting our communities and launch new initiatives to expand the depth and breadth of our impact. We aim to broaden our legal defense efforts with a first-of-its-kind initiative that will bring an added layer of accountability to U.S. police who kill over 1,000 people every year. In conjunction, we are working with our legal partners to develop a comprehensive digital tool to help our communities better understand their rights when interacting with law enforcement in various scenarios. We continue to expand and update our digital presence across our various platforms and are eager to get back to hosting our Know Your Rights Camps across the country.

**WE WANT TO EXPRESS OUR SINCERE APPRECIATION FOR YOUR SUPPORT THROUGHOUT 2020 AND LOOK FORWARD TO OUR CONTINUED WORK TOWARD LIBERATION IN THE YEARS AHEAD. WITH YOUR SUPPORT, KNOW YOUR RIGHTS CAMP WILL CONTINUE TO WORK TIRELESSLY WITH OUR COMMUNITIES FOR A BETTER, MORE EQUITABLE FUTURE.**

**WANT TO DONATE?  
CLICK HERE**

**OR MAIL A DONATION**

**Checks can be made out to:**  
Entertainment Industry Foundation  
c/o Know Your Rights Camp

**Please send to:**  
Entertainment Industry Foundation  
c/o Know Your Rights Camp  
10880 Wilshire Blvd Suite 1400  
Los Angeles, CA 90024

**FOR PARTNERSHIPS:**

Please email Patricia Robinson at:  
[pat@knowyourrightscamp.com](mailto:pat@knowyourrightscamp.com)

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**THANK YOU.**



**KNOW  
YOUR  
RIGHTS  
CAMP**